

Get found by AI assistants, one listing at a time.

Prepared for **Moti · Home Services Plus Remodeling & Design**, San Diego, CA

Prepared by the VO360 team · Audit date: August 11, 2026 · Guide v1

Why these fixes matter

When homeowners ask ChatGPT, Gemini, Perplexity or Copilot "who's the best ADU builder in San Diego?", each assistant pulls local business data from specific, documented sources: **ChatGPT** partners with Foursquare and Yelp, **Gemini** reads your Google Business Profile directly through Google Maps, **Perplexity** partners with Yelp, and **Copilot** runs on Bing Places. Right now, Home Services Plus is **visible on exactly one of those pipes** (Google) — and even that one has errors that split your identity. Every fix below opens one pipe. All of them together make you one consistent, findable business everywhere the AI engines look.

Your scorecard today

PLATFORM	FEEDS	STATUS	WHAT WE FOUND
Google Business Profile	Gemini, Google AI	⚠ Needs 2 fixes	4.7★, 20 reviews, fresh & answered — great. But the website field points to your booking software, and the phone differs from your site.
Yelp	ChatGPT, Perplexity	✗ Missing	No listing at all. Your competitors have 35–260+ reviews here.
Bing Places	Copilot	✗ Missing	Not found by name or phone.
Foursquare	ChatGPT	✗ Missing	Not in the index. Most contractors aren't — cheap differentiation.
Your website	All engines	⚠ No address, 2nd phone	Contact page shows (888) 484-3132 and no street address; hspremodel.com domain is dead.

Your master copy-paste block

Use **exactly these values, character for character**, on every platform below. Consistency is the whole game — AI engines cross-check listings, and mismatches split you into two half-businesses.

Business name: Home Services Plus Remodeling & Design
Address: 6431 Wandermere Dr, San Diego, CA 92120
Phone (primary): (619) 932-5234 ← see Fix 1 decision
Phone (secondary, optional): (888) 484-3132
Website: <https://homeservicesplus.pro>
Email: info@homeservicesplus.pro
Category (primary): General Contractor
Categories (extra, where offered): Remodeler · Kitchen Remodeler · Bathroom Remodeler
CA License: #1119646
Description (short): Full-service design-build remodeling in San Diego since 2000 — kitchens, bathrooms, ADUs and garage conversions. Licensed, bonded and insured (CA #1119646).

One decision before you start (2 minutes): pick your primary phone number. We recommend the local **(619) 932-5234** — a San Diego number reads as a San Diego business to both customers and engines. The (888) number can stay as a secondary everywhere that allows two. Whatever you pick, it must be the same number on Google, Yelp, Bing, Foursquare and your website.

1 Repair your Google Business Profile

10min

Moti

Gemini reads your Google profile directly. Today it sends people to your booking software's domain instead of your website, and shows a phone your website contradicts.

1. Go to **business.google.com** and sign in with the Google account that manages the profile.
2. Select **Home Services Plus Remodeling & Design** → click **Edit profile**.
3. Find the **Website** field. It currently holds a long *online-booking.workiz.com* link. Replace it with: **https://homeservicesplus.pro**
4. Move the Workiz link to the **Appointment link** field (Edit profile → Booking/Appointments) — that's what it's for. You lose nothing.
5. Check the **Phone** field matches your primary number from the block above.
6. While you're in: confirm the address reads exactly **6431 Wandermere Dr, San Diego, CA 92120**, and add the extra categories if missing.

✓ **Done looks like:** searching "Home Services Plus San Diego" on Google Maps shows your card with **homeservicesplus.pro** as the website and your chosen primary phone. Changes usually appear within minutes; occasionally Google reviews an edit for a few days.

2 Put your full NAP on your website

15min

Moti / site manager

Engines verify a business by cross-checking its listings against its own website. Yours currently shows only the (888) number and no address at all — so nothing can be verified.

1. On **homeservicesplus.pro**, edit the **Contact page** and the **site footer**.
2. Add the full block: business name, **6431 Wandermere Dr, San Diego, CA 92120**, primary phone, email, license number — exactly as in the master block.
3. If you keep the (888) number, label it ("Toll-free:") and keep the primary first.

✓ **Done looks like:** the footer of every page shows name + address + primary phone, and they match Google character for character.

Moti

This is the highest-impact fix in the guide: Yelp feeds both ChatGPT and Perplexity, and you're currently invisible there while competitors sit with hundreds of reviews.

1. Go to **biz.yelp.com** → **Manage my free listing**.
2. Search "Home Services Plus Remodeling & Design" — it won't be found → choose **Add your business to Yelp**.
3. Fill every field from the master block: name, address, primary phone, website, categories (**General Contractors**; add Kitchen & Bath and ADU-related where offered), hours.
4. Yelp verifies by phone: they call the number you entered and read a code — be reachable on the primary number, type the code in.
5. After verification, complete the profile: upload **10–15 real project photos** (before/after ADUs, kitchens — real work, not stock), business description from the master block, license #1119646 in the license field (Yelp verifies CA licenses).
6. From now on, when a happy customer offers to leave a review — Yelp is choice #2 after Google. Never buy or trade reviews; Yelp filters aggressively and a filtered profile is worse than an empty one.

✓ **Done looks like:** yelp.com shows your page with photos, license badge and correct NAP; searching "Home Services Plus" inside Yelp San Diego finds you first try.

4 Create Bing Places — the 10-minute import 10min

Moti

Copilot runs on Bing's business index. The good news: Bing can clone your (freshly repaired) Google profile in one step.

1. **Do this after Fix 1** — so Bing imports clean data, not the Workiz link.
2. Go to **bingplaces.com** → **Import from Google Business Profile** (labelled "Import from GMB" on some screens).
3. Sign in with a Microsoft account (create one with info@homeservicesplus.pro if needed), authorize the Google connection, select your profile, import.
4. Review the imported fields against the master block, then opt in to periodic auto-sync so future Google edits flow to Bing automatically.

✓ **Done looks like:** bing.com/maps finds "Home Services Plus" in San Diego with correct name, phone and website. (Today it returns nothing.)

5 Claim your spot on Foursquare 20min Moti

OpenAI has a documented partnership with Foursquare for local data. Almost no contractor bothers to be there — which is exactly why it's worth 20 minutes.

1. Go to **business.foursquare.com** → **Claim your business** (their listings manager may route you through their partner console — follow the "add a new place" path).
2. Search for the business; when nothing is found, choose **Add a new place** and fill the master block values: name, address, phone, website, category **Construction / Home Services**.
3. Complete the claim/verification step they offer (email on your domain or phone).

✓ **Done looks like:** your business appears in Foursquare's places database with correct NAP (their business console shows the listing as claimed and live).

6

Fix or retire the dead domain

15 min, technical

Uriel / domain manager

hspremodel.com doesn't resolve — but subdomains of it are still used in live funnels (san-diego-adu.hspremodel.com). A half-dead domain confuses both customers and crawlers.

1. Decide: keep **hspremodel.com** as a brand domain, or consolidate on **homeservicesplus.pro**.
2. If keeping: add an A/ALIAS record for the apex that **301-redirects hspremodel.com → homeservicesplus.pro**. Any landing-page subdomains keep working as-is.
3. If consolidating: migrate the active subdomain funnels to the main domain first, then let the old domain expire — never while ads or QR codes still point at it.

✓ **Done looks like:** typing **hspremodel.com** in a browser lands somewhere real (your main site), instead of an error.

7

Align your review numbers

10 min

Moti + VO360

Your website says "300+ verified 5-star reviews"; your Google profile shows 20. If the 300+ aggregates other platforms, let's name the source next to the claim; if it can't be sourced, let's replace it with the number that's checkable — because AI engines (and skeptical customers) check.

1. Tell us where the 300+ figure comes from (Trustindex? internal CRM? all platforms combined over the years?).
2. We'll adjust the site copy to a verifiable phrasing — e.g. citing the platform, or leading with "4.7★ on Google".
3. Meanwhile, keep doing what you're already doing right: your Google reviews are fresh and every one gets an owner reply. That habit now extends to Yelp (Fix 3).

✓ **Done looks like:** every review number on your site names its source, and nothing on the site contradicts what a one-click check shows.

Suggested order & what happens next

Week 1: Fixes 1 → 2 (the foundation), then 3 (Yelp — the big one). **Week 2:** Fixes 4 → 5 → 6 → 7.

When you're done, tell us. We re-run the same AI-visibility measurement we ran on August 11 — same questions, same engines, same method — **2–4 weeks after the fixes**, and you get a before/after report showing how your mention rate moved.

Our honesty policy: nobody can promise you a #1 spot in ChatGPT or any AI assistant — there is no such thing as a guaranteed ranking, and anyone selling one is selling smoke. What we do instead: we measure how often AI engines actually name your business (with proper statistics, not one lucky screenshot), we fix the documented data pipes those engines read from, and we measure again. Every number we report comes with its sample size and measurement date.